Please write in the margin your rank of each issue as High (H), Medium (M), or Low (L) priority, and return the sheet to Carol MacNeil at the end of the meeting. Thanks! Carol

**Researchable Production Issues**

**High Priority**
- Development of more stress resistant dry bean varieties.

- The need for new varieties (Cornell or other). Specifically varieties that are disease resistant, higher yielding, water tolerant, with higher pods, stand-ability, and shorter growing seasons that can be raised in NYS.

- Reducing costs of production and harvest

**Medium - High Priority**
- NYS weather conditions (are they changing?) - dry beans are not water tolerant

- Generating seed company interest in conducting research on public dry bean varieties.

**Medium Priority**
- Monitor growing population of Western bean cutworm to alert growers when damage is likely.

- Crop rotation requirements to provide disease control and maintain soil health.

- Reduced tillage options that could reduce fuel use and input costs.

- The need for black varieties that work better with direct harvest equipment

**Marketing Issues – Potential for Impact?**

**High Priority**
- Promoting the health aspects of dry bean consumption.

- Reopening the Cuban export market.

- Development of new bean products for consumer markets.

- Encourage the use of dry beans in school lunches.
**Medium Priority**
- The increasing US Hispanic population should create marketing opportunities.

- Market opportunities from NY's proximity to consumers, such as buy local, eat local.

- Quality advantages of NY dry beans for canning, e.g. higher moisture.

**Low Priority**
- Use of the Pride of New York program.

- Organic markets for beans