Community IPM Working Group: Priorities 2009

The Community IPM Working Group (IWG) met in June 2009 and agreed that the most important focus within all the areas covered by the Community IWG is **IPM in residential settings**. The following are this year’s priorities:

1. Use diverse media to educate the public on implementing IPM in their homes, lawns, and landscapes.
2. Develop creative tools for measuring the impact of public education related to IPM practices in residential settings on changes in awareness and behaviors of target audience.