We now offer DVD videos of “Tracking the Brown Marmorated Stink Bug” for classrooms and those without fast Internet.
Stink Bug Specimens for Identification

Hand sanitizer bottles with StopBMSB logo hold specimens.
Stink Bug ID Kit

We are supporting and coordinating with several universities and Regional IPM Centers to produce a national guide to stink bugs.
Communications Target

We aim to distribute the DVD video, ID specimen, and stink bug guide to IPM coordinators in every state with for use in face-to-face trainings.
As of June, 341 people had started surveys on BMSB impact.
StopBMSB.org Web Traffic

• **Year Ending May 31, 2014**
  – Users: 43,404
  – Pageviews: 135,202

• **Since Launch (9/1/2012 – 5/31/2014)**
  – Users: 64,323
  – Pageviews: 217,621

• **Top Five**
  – Home Page
  – Look-Alike Insects
  – Managing BMSB
  – Stink Bug Basics
  – Where Is BMSB? State-by-State
Upcoming Communications

A collection of articles originally published in China, Japan, and Korea and translated with American Farm Bill funds yields a bounty of insights into sustainable agriculture practices used in Asia against stink bugs.
Chemical Controls: Sweet Corn

Chemical Control Guidelines for Brown Marmorated Stink Bug in Sweet Corn

Recommendations for the mid-Atlantic U.S. – April 2014

Author: Tom Kuhar (Virginia Tech), Joanne Whalen (University of Delaware), Galen Dively (University of Maryland), Jim Walgenbach (North Carolina State University), and Shelby Fleischer (Pennsylvania State University)

- Brown marmorated stink bug pest pressure is typically highest on the edges of fields
- Insecticide sprays should be initiated at tasseling if bugs are present and repeated as needed until harvest

The following is a list of insecticides registered for use on sweet corn that have demonstrated efficacy against brown marmorated stink bug in research trials. Before using any pesticide, make sure the product is registered for use in your state. These guidelines are not a substitute for pesticide labeling. Always read, understand, and follow the label directions before using any.
BMSB Content Picked Up in Media

Recent examples: The Grower, Good Fruit Grower, and Consumer Reports.org
Over 200 Facebook followers, over 800 Twitter followers, and 21,918 views for “Tracking” video series
Our Pinterest page is a portal to BMSB images and video. Upcoming: An infographic for Pinterest.
Two stories on stink bugs appeared in the latest *IPM Insights*. It reaches over 4,500 readers.
Spanish on StopBMSB.org

We crafted an original page in Spanish on BMSB.
Spanish Search on StopBMSB.org

Search engine returns content for “Spanish,” and spelling variations “español” and “espanol.”